**CJL**

What is OTT?

We are getting the agenda down.

Watch – the agenda is on the screen a bit early.

A is for ANIMATE. Slide 6

Agenda – what you are saying here has a good flow.

Slide 8 – good direction here – core ideas

Signals – so that is the background.

We do not “prove” hypotheses – think “probability”

Flow we need theory then Hs

Lawrence – don’t forget to turn to the audience (good to move away from computer)

This is method (steps) – not methodology (theory of method)

Fit – no need to read all the numbers

Close – I think that was there?

Jame s- I’m hearing an opening

Signaling principle – last slide